MEDIA RELEASE

SUBCO ANNOUNCES SMAP HYPERCABLE READY FOR SERVICE

BRISBANE, Australia – 25 June 2026 – SUBCO today announced Ready for Service (RFS) of SMAP, its 5,000 km Sydney–Melbourne–Adelaide–Perth hypercable. The milestone delivers the single largest transcontinental capacity upgrade Australia has seen in nearly 25 years.

"SMAP going live is the culmination of more than three years of hard work, and a landmark moment for Australia's digital future. For the first time, the nation's four major cities are connected by a single, fully armoured, high-capacity subsea system - delivering the resilience and scale that Australia's digital economy, and its role as a connectivity hub for the Indo-Pacific, demands. This isn't just an upgrade; it's a generational reset for Australian infrastructure." Bevan Slattery, Founder & Co-CEO, SUBCO

With 16 fibre pairs, full armouring, and space division multiplexing (SDM) technology, SMAP delivers more than 400 Tbps of capacity - making it one of the world's largest undersea cable systems and Australia's first hypercable. The system provides genuine route diversity and resilience across the Sydney–Perth corridor, including the first submarine cable to land in both Melbourne and Adelaide.

For SMAP's foundation customers, RFS marks the culmination of a shared journey. Some of SMAP's foundation customers include 5GN, Swoop, Aussie Broadband, Cloudflare, GSL, Host Universal, Kinetix, Leaptel, Megaport, Telair and Virtutel.

"By coming on board early as a foundational customer of SMAP, we're locking in the capacity, performance and resilience our customers will need for the next decade and beyond," said Brad Parker, CTO at Aussie Broadband. "The hyperscale capacity and added redundancy allows us to move massive volumes of traffic between our capital city points-of-presence with lower latency, higher availability and far more headroom for growth."

Damian Matacz, Director, Network Strategy at Cloudflare said: "A better Internet is built on resilient infrastructure. SMAP gives Cloudflare diverse new domestic paths across Australia - strengthening our network and elevating the experience for everyone our customers serve."

Brendan Halley, Host Universal, said: "SUBCO have always been forward-thinking in how they design and operate their cable systems. SMAP is a standout example of that, delivering the resilient, sovereign infrastructure Australia needs. We're proud to continue our relationship as a foundation partner."

James Howell, Director at Kinetix, said: "We would like to thank Bevan and the team for bringing this amazing capability to Australia to support continued growth of capacity and low latency across this great country."

David Allen, Managing Director at Virtutel, said: "It just ticks every single box for redundancy and for additional network builds for the future."

Matthew Enger, CEO at Leaptel, said: "We're rapidly growing, particularly in WA, and SMAP gave us a clear pathway for both resilience and capacity."

Edward Wenman, Managing Director at Telair, said: "Becoming a SUBCO foundation customer on SMAP is a significant move in future-proofing Telair's network and the services we deliver to our customers. It positions us to meet rising demand for capacity and resilience well into the future, with a trusted partner."

Joe Demase, Managing Director at 5GN, said: "We've had a long history with SUBCO and buying capacity with Indigo Central and West. Competitively priced, good service and another option, another route is always good to have."

Tom Berryman, CTO at Swoop, said: "Our partnership with SUBCO is built on a shared commitment to performance, reliability and customer outcomes. The team has consistently demonstrated deep technical expertise and a collaborative approach, helping support our network growth and long-term connectivity strategy. As a foundation customer of SMAP, we're excited to continue working together as the network expands and creates new opportunities for customers across Australia."

Tasmania Branch

Earlier this month, SUBCO announced extension of the SMAP cable into Tasmania, delivering genuine route diversity to the state for the first time and ending dependence on Victorian termination points. Direct access to SMAP will provide the low-latency, high-capacity connectivity that large-scale GPU workloads require, a critical enabler for the AI infrastructure ecosystem rapidly taking shape in the state.

The Tasmanian branch is expected to be operational Q2 2027.



OTHER SUBCO UPDATES

Earlier this year, SUBCO expanded its Australian footprint with diverse inter-capital path capability - including two geographically independent routes on the Sydney–Melbourne corridor - and new data centre access points across all four major capital cities. The company also announced APX East, a new express hypercable connecting Australia directly to the US mainland with no intermediate landings or regeneration, targeting RFS in Q4 2028. APX East will be the first international cable to land north of Sydney's existing cable protection zone, further strengthening geographic diversity and national network resilience.

ABOUT SUBCO

SUBCO is a leading developer, owner and operator of next-generation submarine cable infrastructure. Since its founding in 2016, SUBCO has delivered some of the world's most innovative and strategically significant cable systems - including INDIGO West, INDIGO Central, the Oman Australia Cable (OAC), and SMAP, Australia's first fully armoured transcontinental submarine cable purpose-built for hyperscale and AI workloads. APX East, a direct Australia–US express system, is currently in development with an RFS target of 2028.

Through this growing portfolio, SUBCO has played a pivotal role in expanding Australia's international connectivity, strengthening the nation's position as a major digital hub in the Indo-Pacific region.

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